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STANDARDS	PAGE REFERENCES
<p>STANDARD</p>	
<p>20.0306-01 Students will explore the fundamentals of fashion.</p>	
<p>20.0306-0101 Define terminology.</p>	
<ul style="list-style-type: none"> Common terms: fashion, fad, classic, style, design, trends, fashion cycle (introduction, rise, culmination, decline, and obsolescence), haute couture, drape, tailored, avant-garde, etc. 	<p>Student Edition: 97-103, 121-124, 184-185, 586, 588, 599</p>
<ul style="list-style-type: none"> Basic design details: shirts, collars, sleeves, necklines, skirts, pants, jackets, etc. 	<p>Student Edition: 103-112 <i>6-9 Neckline Styles</i> 104 <i>6-10 Collar Styles</i> 105 <i>6-11 Sleeve Styles</i> 106-107 <i>6-12 Dress Styles</i> 108 <i>6-13 Shirt Styles</i> 109 <i>6-14 Skirt Styles</i> 110 <i>6-15 Pant Styles</i> 111 <i>6-16 Jacket and Coat Styles</i> 112 <i>Technology Trends</i> 193</p>

STANDARDS	PAGE REFERENCES
20.0306-0102	
Discuss the history of fashion.	
<ul style="list-style-type: none"> 1890-1900 – corset, bustle, Edwardian, Gibson Girl... 	Student Edition: 84-85 5-9 85
<ul style="list-style-type: none"> 1900-1910 (Industrial Revolution) – duster coat, s-curve silhouette... 	Student Edition: 90-91
<ul style="list-style-type: none"> 1910s (WWI) – movie influence hobble skirt, bathing suit, bloomers, women’s movement... 	Student Edition: 90-91
<ul style="list-style-type: none"> 1920s – flapper, costume jewelry, rectangular silhouette... 	Student Edition: 90-91 5-13 90
<ul style="list-style-type: none"> 1930s (Depression Era) – movie star influence, hand-me downs, sack clothing flared pants... 	Student Edition: 90-91 5-14 91
<ul style="list-style-type: none"> 1940s (WWII)– military influence, padded shoulders, inverted triangle silhouette... 	Student Edition: 90-91 5-15 91
<ul style="list-style-type: none"> 1950s – teenager, poodle skirts, jeans, hourglass silhouette... 	Student Edition: 91 5-6 91
<ul style="list-style-type: none"> 1960s – mod, mini skirts, pantsuits for women, pillbox hat... 	Student Edition: 91-92 5-17 92
<ul style="list-style-type: none"> 1970s – men’s leisure suits, bold neckties, unisex, flared pants, a-line silhouette... 	Student Edition: 92 5-18 92
<ul style="list-style-type: none"> 1980s – exercise wear, padded shoulders, designer jeans, inverted triangle silhouette... 	Student Edition: 93
<ul style="list-style-type: none"> 1990s – grunge, casual wear, flared pants, A-line silhouette... 	Student Edition: 93 5-19 93

STANDARDS	PAGE REFERENCES
<p>20.0306-0103</p> <p>Identify and discuss characteristics of fashion capitals and designers.</p>	
<ul style="list-style-type: none"> Paris, Milan, Tokyo, London, New York City 	<p>Student Edition: 124-125, 143-144</p>
<ul style="list-style-type: none"> Discuss past designers of influence (Chanel, Dior, etc.). 	<p>Student Edition: 123-124, 126-131</p>
<ul style="list-style-type: none"> Discuss current designers of impact. 	<p>Student Edition: 93, 126-131</p>
<p>20.0306-0104</p> <p>Identify related careers (theatre costuming, museum curator, model, etc.) National Standards 16.1.1, 16.1.2, 16.1.3</p>	<p>Student Edition: 150-151, 152-153, 381-382, 398-399, 405-415 <i>22-3 Career Clusters</i> 381 <i>22-4 Training and Education Needed for Careers</i> 382 <i>How to Explore Fashion Careers</i> 137 <i>Technology Trends</i> 123, 383</p>
<p>20.0306-0205</p> <p>Prepare an oral or written report on a fashion capital, fashion designer, or historical era that has influenced fashion.</p>	<p>Student Edition: 95 #2, #3, #4, 133 #5 <i>Making Connections</i> 95, 133</p>
<p>STANDARD</p>	
<p>20.0306-02 Students will recognize and use the principles and elements of fashion design.</p>	
<p>20.0306-0201</p> <p>Demonstrate knowledge of the elements (tools) of design. National Standards 16.3.2, 11.2.1</p>	
<ul style="list-style-type: none"> Line (vertical, horizontal, curved, and diagonal visual effects) 	<p>Student Edition: 175-177, 589 <i>10-6</i> 175 <i>How to Create Design Illusions</i> 178</p>
<ul style="list-style-type: none"> Shape/form 	<p>Student Edition: 179-181, 592 <i>10-12 Basic Clothing Shapes</i> 180 <i>10-13 Structural and Decorative Lines</i> 181</p>

STANDARDS	PAGE REFERENCES
<ul style="list-style-type: none"> • Color <ul style="list-style-type: none"> ○ Color wheel: hue, primary, secondary, tertiary/intermediate ○ Value: tints, tones, shades ○ Intensity: brightness, dullness ○ Schemes: neutral, accented neutral, monochromatic, triad, analogous, complementary 	<p>Student Edition:</p> <p>157-169, 587</p> <p>9-3 159</p> <p>9-4 160</p> <p>9-6 161</p> <p>9-7 162</p> <p>9-9 164</p> <p>9-10 164</p> <p>9-11 164</p> <p>9-12 165</p> <p>9-13 165</p> <p>9-14 165</p> <p><i>Fashion Facts</i> 159</p>
<ul style="list-style-type: none"> • Texture (tactile, visual) 	<p>Student Edition:</p> <p>181-182, 215-221, 239-241</p> <p><i>12-3 Filament Yarns</i> 216</p> <p><i>12-4 Ply Yarns</i> 216</p> <p><i>12-5</i> 217</p> <p><i>12-6 Novelty Yarn</i> 217</p> <p><i>12-7 Textured Yarns</i> 217</p> <p><i>12-8</i> 217</p> <p><i>Technology Trends</i> 241</p>
<p>20.0306-0202</p> <p>Demonstrate knowledge of the principles (rules) of design. National Standards 11.2.1</p>	
<ul style="list-style-type: none"> • Proportion/Scale 	<p>Student Edition:</p> <p>185, 591</p> <p><i>10-19</i> 185</p> <p><i>10-20</i> 186</p>
<ul style="list-style-type: none"> • Balance: formal/symmetrical, informal/asymmetrical 	<p>Student Edition:</p> <p>184-185, 586</p> <p><i>10-17</i> 184</p> <p><i>10-18</i> 185</p>

STANDARDS	PAGE REFERENCES
<ul style="list-style-type: none"> Emphasis: focal point 	Student Edition: 169, 186, 588 9-18 169 10-21 186
<ul style="list-style-type: none"> Rhythm: gradation, opposition, radiation, repetition, transition 	Student Edition: 186, 592 10-22 187
<ul style="list-style-type: none"> Harmony: unity and variety 	Student Edition: 187, 589 10-23 187
20.0306-0203 Identify related careers (designer, illustrator, etc.). National Standards 16.1.1, 16.1.2, 16.1.3	Student Edition: 190-191, 192-193 <i>Career Applications</i> 193 <i>Technology Trends</i> 183
20.0306-0204 Create a color wheel identifying primary, secondary, and tertiary/intermediate colors and the warm and cool colors.	Student Edition: 157-169, 170 #3, #6, #7 9-6 161 <i>Making Connections</i> 171
20.0306-0205 Create or show use of values (tints, tones and shades).	Student Edition: 157-169, 170 #8, #13, 171 #2 <i>Making Connections</i> 171
20.0306-0206 Create a professional fashion presentation incorporating the principles and elements of design, explain each in writing (portfolio, color board, power point, display, etc.).	Student Edition: <i>Applying Knowledge</i> 171 <i>Making Connections</i> 171

STANDARDS	PAGE REFERENCES
STANDARD	
20.0306-03 Students will understand the use of textiles in fashion.	
20.0306-0301	
Identify basic fibers, the characteristics, use and care of each textile. National Standards 16.2.1, 16.2.2, 16.2.5	
<ul style="list-style-type: none"> Identify natural fibers: cotton, linen, silk, wool. 	Student Edition: 197, 199-203, 210, 590 <i>11-4 Information on Natural Fibers</i> 199 11-5 200 11-9 202 <i>11-19 Identifying Fibers in the Lab</i> 210 <i>How to Identify Fibers</i> 211
<ul style="list-style-type: none"> Identify synthetic fibers: nylon, polyester, acrylic, rayon, spandex, acetate. 	Student Edition: 203-210, 226-227, 590 <i>11-13 Information on Manufactured Fibers</i> 206 <i>11-14 Trade Names on Manufactured Fibers</i> 207 11-15 208 11-16 208 11-17 209 <i>11-19 Identifying Fibers in the Lab</i> 210 <i>How to Identify Fibers</i> 211 <i>Technology Trends</i> 205
20.0306-0303	
Recognize various types of fabric construction. National Standards 16.4.2	
<ul style="list-style-type: none"> Identify basic weaves (plain, twill, satin). 	Student Edition: 219-221, 222-224, 593 12-12 222 12-13 223 12-14 223 12-15 223 12-16 223

STANDARDS	PAGE REFERENCES
<ul style="list-style-type: none"> Identify knits. 	Student Edition: 224-226, 589 12-19 225 12-20 225 12-21 225
<ul style="list-style-type: none"> Identify non-woven fabrics. 	Student Edition: 226-227
20.0306-0304 Identify related careers (textile designer, textile chemist, fabric designer, etc.). National Standards 16.1.1, 16.1.2, 16.1.3	
STANDARD 20.0306-04 Students will identify consumer strategies associated with fashion.	
20.0306-0401 Identify consumer influences. National Standards 16.5.1	
<ul style="list-style-type: none"> Cultural and economic conditions 	Student Edition: 30-32, 37-46, 171 #1, 327 2-1 37 2-2 38 2-3 38 2-4 39 2-5 29 2-6 40 2-7 40 2-8 41 2-9 42 2-10 42 2-11 42 <i>How to Select Business Casual Attire 45</i>

STANDARDS	PAGE REFERENCES
<ul style="list-style-type: none"> Media and advertising 	<p>Student Edition: 28-29, 319-325 18-1 319 18-2 320 18-3 320 18-4 321 18-5 322 18-6 322</p>
<ul style="list-style-type: none"> Technology 	<p>Student Edition: 311-315 <i>How to Place an Internet or Catalog Order</i> 324 <i>Technology Trends</i> 113, 279, 314, 337</p>
<p>20.0306-0402</p> <p>Identify various types of stores: chain, department, specialty, discount, Internet, manufacturer-owned, outlet, etc. National Standards 16.5.1</p>	<p>Student Edition: 311-313 <i>How to Place an Internet or Catalog Order</i> 324 <i>Technology Trends</i> 113, 279, 314, 337</p>
<p>20.0306-0403</p> <p>Identify consumer skills and purchasing decisions. National Standards 16.5.1</p>	<p>Student Edition: 25-29, 311-315, 319-325 18-1 319 18-2 320 18-3 320 18-4 321 18-5 322 18-6 322 <i>How to Make Decisions</i> 33 <i>How to Place an Internet or Catalog Order</i> 324 <i>Technology Trends</i> 113, 279, 314, 337</p>

STANDARDS	PAGE REFERENCES
<p>20.0306-0404</p> <p>Evaluate clothing care strategies.</p> <p>National Standards 2.1.4</p>	
<ul style="list-style-type: none"> Labels 	<p>Student Edition:</p> <p>258-260, 325-326</p> <p>11-5 200</p> <p>11-9 202</p> <p>18-8 326</p> <p>18-9 326</p>
<ul style="list-style-type: none"> Laundry techniques 	<p>Student Edition:</p> <p>251-258, 260</p> <p>14-5 253</p> <p>14-6 253</p> <p>14-14 <i>What Do Fabric Care Symbols Mean?</i> 261</p>
<p>20.0306-0405</p> <p>Identify related careers (personal shopper, buyer, retail sales, journalist, advertising, etc.).</p> <p>National Standards 16.1.1, 16.1.2, 16.1.3</p>	
<p>STANDARD</p> <p>20.0306-05 Students will evaluate personal fashion characteristics.</p>	
<p>20.0306-0501</p> <p>Rate aspects of personal appearance. National Standards 2.1.4</p>	
<ul style="list-style-type: none"> Personal styles (yin/yang, fashion personalities, etc.) 	<p>Student Edition:</p> <p>25-27, 64-68, 166-168</p> <p><i>How to Add Embellishments</i> 69</p> <p><i>How to Choose Your Colors</i> 167</p>
<ul style="list-style-type: none"> Body types: Hourglass, Triangle, Inverted Triangle, Rectangle 	<p>Student Edition:</p> <p>168-169, 173-174</p> <p>10-2 173</p> <p>10-3 174</p>
<ul style="list-style-type: none"> Grooming 	<p>Student Edition:</p> <p>61-64</p> <p>4-2 62</p>

STANDARDS	PAGE REFERENCES
20.0306-0502	
Identify and analyze current wardrobe needs for a personal lifestyle. National Standards 2.1.4	
<ul style="list-style-type: none"> Inventory, evaluate and set a buying plan for personal wardrobe. 	<p>Student Edition: 25-29, 311-315, 319-325 18-1 319 18-2 320 18-3 320 18-4 321 18-5 322 18-6 322 <i>How to Make Decisions</i> 33 <i>How to Place an Internet or Catalog Order</i> 324 <i>Technology Trends</i> 113, 279, 314, 337</p>
<ul style="list-style-type: none"> Consider resources. 	<p>Student Edition: 25-29, 311-315, 319-325 18-1 319 18-2 320 18-3 320 18-4 321 18-5 322 18-6 322 <i>How to Make Decisions</i> 33 <i>How to Place an Internet or Catalog Order</i> 324 <i>Technology Trends</i> 113, 279, 314, 337</p>

STANDARDS	PAGE REFERENCES
<p>20.0306-0503</p> <p>Identify related careers (stylist, cosmetologist, etc.). National Standards 16.1.1, 16.1.2, 16.1.3</p>	<p>Student Edition:</p> <p>72-73, 74-75, 296-297, 372-373, 374-375</p>
<p>20.0306-0204</p> <p>Complete a personal wardrobe analysis.</p>	<p>Student Edition:</p> <p>25-29, 311-315, 319-325</p> <p>18-1 319</p> <p>18-2 320</p> <p>18-3 320</p> <p>18-4 321</p> <p>18-5 322</p> <p>18-6 322</p> <p><i>How to Make Decisions</i> 33</p> <p><i>How to Place an Internet or Catalog Order</i> 324</p> <p><i>Technology Trends</i> 113, 279, 314, 337</p>