

Answers

Chapter 3 – Money Management Strategy

1. Following the “To our shareholders” letter, and also on page 52, following “Management’s Report to Shareholders”.
2. Beginning on page 22.
3. Pages 26-27.
4. Pages 31-34.
5. Page 41.
6. Page 51.
7. Page 55.

Teaching Tips

Chapter 3 – Money Management Strategy

1. Annual reports are also public relations documents. Have students evaluate the McGraw-Hill annual report and answer these questions:
 - Is it easy to understand and read?
 - Is it pleasing to the eye?
 - Does it provide the information the investor needs to make sound investment decisions?
 - What additional information would you like to know about McGraw-Hill that is not included?
2. Ask the students to create an annual report for an imaginary business they own. Have them create a document that provides the key information necessary in an annual report and includes information showcasing their company and any new products or services that might be on the horizon. Students could work in groups for this project. Encourage them to be creative with their reports.