

Business Management Case Study Summary Questions

1. **Careers, attitude, and ethics.** In this case study, to what extent can people look out for themselves and for the company at the same time?
2. **Leadership.** In this case study, what type or types of leadership would work (i.e., be effective)?
3. **Organizing.** In this case study, what seems to be the purpose of what we—the viewers—are doing? Is there more than a single purpose? If so, do we have contradictions or conflicts among them? This question is an attempt to get you to think about the constraints that face businesses; there is virtually never a single “best” solution.
4. **Personal analysis.** What is my personal style of decision making? Now that I have made this decision, how can I communicate it effectively? What do I need to do to communicate it and influence others?
5. **Money/finance issues.** In this case study, what economic pressures are involved? How are the economics of the situation driving it?