

BPA COMPETITIVE EVENTS

Business Professionals of America, founded in 1966, has 18 state associations. The organization's membership is open to all high school students who are enrolled in vocational business and office education programs, as well as to post-secondary students, alumni, advisors, and businesses. BPA sponsors a variety of recognition programs, including safety projects, entrepreneurship activities, community service programs, and objective examinations.

BPA Competitive Events Correlations	
Objectives	Chapters
Allocate time, money, materials, space, and staff	5, 9, 10, 12, 13, 14, 15, 16, 17, 18, 21, 23
Evaluate, prioritize, interpret, and communicate data	2, 3, 5, 6, 9, 14, 15, 16, 17, 18, 20, 21, 22, 23, 24
Negotiate business solutions with team; implement plan of action	10, 11, 12, 13, 14, 15, 16, 17, 18, 20, 21, 22, 23
Think creatively, make decisions, and solve problems	1, 3, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20, 21, 22, 23, 24
Demonstrate self-esteem, self- and team-management, and integrity	13, 14, 17, 18, 23
Organize ideas and communicate orally in group presentation	5, 14, 16, 17, 18
Demonstrate a working knowledge of business management concepts:	
Equipment needs	1, 5, 8, 9, 14, 15, 16, 17, 19, 20, 21
merchandising	9, 10, 11, 12, 15, 16
business ethics	1, 24
personnel	3, 8, 9, 13, 14, 17, 18, 22

image	10, 12, 23, 24
market research	5, 6, 10, 11, 14
advertising	6, 8, 10, 11, 12, 14, 22, 23
bankruptcy	1
legal issues	7, 8, 11, 18, 23, 24
financial issues	5, 9, 12, 16, 17, 19, 20, 21, 23, 24
expansion	4, 5, 9, 10, 14, 19, 23
international business	1, 3, 4, 24
environmental issues	8, 9, 10, 12, 24
economic issues	1, 8, 11, 19, 20, 21, 22, 24
customer relations	4, 6, 12, 13, 17, 20, 22, 24