

# Business and Administration Print and Internet Resources

## PRINT RESOURCES

Periodicals covering news, trends, and issues in the business and administration industry. Some offer free online content.

### ***Advertising and Marketing Review***

622 Gardenia Ct.

Golden, CO 80401

(303) 277-9840

[www.ad-mkt-review.com](http://www.ad-mkt-review.com)

A magazine for the small- to mid-sized advertising firm.

### ***BusinessWeek***

P.O. Box 53235

Boulder, CO 80322-3235

(800) 635-1200

[www.businessweek.com](http://www.businessweek.com)

A weekly magazine focusing on news and information about businesses large and small.

### ***Entrepreneur Magazine***

2445 McCabe Way

Irvine, CA 92614

(800) 274-6229

[www.entrepreneur.com](http://www.entrepreneur.com)

A consumer magazine covering news, trends, and opportunities for today's entrepreneur.

### ***Fast Company***

77 North Washington Street

Boston, MA 02114-1927

(800) 542-6029

[www.fastcompany.com](http://www.fastcompany.com)

A magazine highlighting new business practices and showcasing the people who are reinventing business.

### ***Forbes Magazine***

28 West 23rd Street, 11th Floor

New York, NY 10010

(212) 366-8900

[www.forbes.com](http://www.forbes.com)

A magazine providing information for business leaders, professionals, investors, and affluent consumers.

### ***HR Magazine***

1800 Duke Street

Alexandria, Virginia 22314 USA

(703) 548-3440

[www.shrm.org/hrmagazine](http://www.shrm.org/hrmagazine)

The official publication of the Society for Human Resource Management.

### ***Inc.***

38 Commercial Wharf

Boston, MA 02110

(617) 248-8000

[www.inc.com](http://www.inc.com)

The premier U.S. publication for entrepreneurship.

### ***The Wall Street Journal***

(800) JOURNAL

[www.wsj.com](http://www.wsj.com)

The nation's most-read daily financial newspaper.

### ***Workforce Magazine***

245 Fischer Avenue B-2

Costa Mesa, CA 92626

(714) 751-1883

[www.workforce.com](http://www.workforce.com)

A magazine of trend analysis, case studies, tips, and tools for HR issues.



## INTERNET RESOURCES

### Industry Web Sites

Commercial, professional, and educational organizations offering news, analysis, and career information on the business and administration industry.

#### **American Institute of Certified Public Accountants**

[www.aicpa.org](http://www.aicpa.org)

A professional association for CPAs in the United States.

#### **Better Business Bureau**

[www.bbb.com](http://www.bbb.com)

A system of organizations that promote and foster an ethical relationship between businesses and the public.

#### **Business Professionals of America**

[www.bpa.org](http://www.bpa.org)

A networking and skill-building organization for secondary and postsecondary students interested in careers in business.

#### **Conference Board**

[www.conference-board.org](http://www.conference-board.org)

A trade association providing information about management and the marketplace to help businesses strengthen their performance and better serve society.

#### **Consortium for Entrepreneurial Education**

[www.entre-ed.org](http://www.entre-ed.org)

A nonprofit organization providing technical assistance, advocacy, networking, and materials for entrepreneurship education.

#### **DECA**

[www.deca.org](http://www.deca.org)

A networking and skill-building organization for secondary and postsecondary students interested in careers in marketing, management, and entrepreneurship.

#### **EntreWorld**

[www.entreworld.org](http://www.entreworld.org)

An online resource for small-business owners.

#### **International Entrepreneur Association**

[www.theiea.org](http://www.theiea.org)

An organization that provides useful tools for starting and operating successful ventures.

#### **International Franchise Association**

[www.franchise.org](http://www.franchise.org)

A membership organization of franchisors, franchisees, and suppliers.

#### **Internet Public Library Reference Center**

[www.ipl.org/ref](http://www.ipl.org/ref)

A large reference center with a number of helpful business links.

#### **Marketing Management Association**

[www.mmaglobal.org](http://www.mmaglobal.org)

An organization that promotes professional activity in the field of marketing.

#### **Marketing Times Online**

[www.smei.org/users/sme/Marketing\\_Times](http://www.smei.org/users/sme/Marketing_Times)

A publication of Sales and Marketing Executives International.

#### **National Small Business United**

[www.nsbu.org](http://www.nsbu.org)

The nation's oldest bipartisan advocate for small American businesses.

#### **Product Development and Management Association**

[www.pdma.org](http://www.pdma.org)

An organization created to improve the effectiveness of people who develop and manage new products and services.

#### **Public Citizen**

[www.citizen.org](http://www.citizen.org)

A national, nonprofit consumer advocacy organization founded by Ralph Nader in 1971 to represent consumer interests in Congress, the executive branch, and the courts.



**Sales and Marketing Executives International**

[www.smei.org](http://www.smei.org)

An association of professional sales and marketing managers.

**Small Business Administration Hotlinks**

[www.sba.gov/hotlist](http://www.sba.gov/hotlist)

Links to hundreds of resources for small business owners.

**Small Business Computing**

[www.smallbusinesscomputing.com](http://www.smallbusinesscomputing.com)

A Web site offering news and information about ways to use computers to improve small business.

**Society for Human Resource Management**

[www.shrm.org](http://www.shrm.org)

The world's largest association devoted to human resource management.

**U.S. Chamber of Commerce**

[www.uschamber.org](http://www.uschamber.org)

The world's largest not-for-profit business federation.

**World Marketing Association**

[www.worldmarketing.org](http://www.worldmarketing.org)

An association that brings together the leadership of marketing associations from around the world.

**Government Web Sites**

Government agencies and departments that oversee aspects of the business and administration industry and offer information for the public.

**Department of Commerce**

[www.doc.gov](http://www.doc.gov)

An executive department promoting job creation, economic growth, sustainable development, and improved living standards.

**Consumer Product Safety Commission**

[www.cpsc.gov](http://www.cpsc.gov)

An independent federal regulatory agency that works to save lives and keep families safe by reducing the risk of injuries and deaths associated with consumer products.

**Department of Labor**

[www.dol.gov](http://www.dol.gov)

The executive department that fosters and promotes the welfare of the job seekers, wage earners, and retirees of the United States.

**Federal Business Opportunities**

[www.fedbizopps.gov](http://www.fedbizopps.gov)

The single government point-of-entry for federal government procurement opportunities over \$25,000.

**Federal Trade Commission**

[www.ftc.gov](http://www.ftc.gov)

A federal government agency that enforces a variety of federal antitrust and consumer protection laws.

**Securities and Exchange Commission**

[www.sec.gov](http://www.sec.gov)

The government agency that protects investors and maintains the integrity of the stock market.

**Small Business Administration**

[www.sba.gov](http://www.sba.gov)

A government agency that provides financial, technical, and management assistance to help Americans start, run, and grow their businesses.

**Union Web Sites**

Labor unions representing workers in the business and administration industry.

**Office and Professional Employees International Union**

[www.opeiu.org](http://www.opeiu.org)

A union representing a variety of office workers and professionals around the country.



### **Service Employees International Union**

[www.seiu.org](http://www.seiu.org)

A union with 1.4 million members, from health care workers to office workers.

### **Career Web Sites**

Internet-based employment sites offering career information and job postings for the business and administration industry.

#### **Career Builder**

[www.careerbuilder.com](http://www.careerbuilder.com)

A career Web site with more than 300,000 job listings in a variety of industries.

#### **Careers in Business**

[www.careers-in-business.com](http://www.careers-in-business.com)

A career Web site for jobs in the business world.

### **Jobs in Accounting**

<http://fisher.osu.edu/fin/jobs/account.htm>

A Web site with extensive information about getting a job in accounting.

### **Marketing Jobs**

[www.marketingjobs.com](http://www.marketingjobs.com)

A career Web site with postings and information about marketing jobs.

### **Monster.com**

[www.monster.com](http://www.monster.com)

One of the best-known career Web sites, with thousands of business job listings.

### **Quintessential Careers**

[www.quintcareers.com](http://www.quintcareers.com)

A career Web site providing job postings and information on a variety of business and administration careers.

