

ACTIVITY WORKSHEET**Starting Up a Juice Bar**

Before getting started, group members should sign up for one or more tasks based on their individual strengths and interests. Use the Task List below. Then complete the Business Plan that follows.

TASK LIST
Publicity Director: (responsible for advertising and promotion) _____
Business Manager: (responsible for keeping track of expenses, profits, etc.) _____
Inventory Manager: (responsible for keeping track of supplies and replenishing as needed) _____
Staff: (responsible for running juice bar and preparing drinks) _____ _____ _____ _____ _____

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Advertising “Hook” (e.g., emphasizing health benefits of juice):

Start-up Costs (e.g., supplies, including raw fruit and vegetables, disposable glassware, a juice press, etc.):

Possible Locations at School (e.g., an area of the cafeteria):

Menu (including proposed price of drinks):

Recipes:

Hours of Operation:
