

● Restricting Cigarette Advertising

Check the statements that agree with the textbook. Rewrite the other statements so that they agree.

- _____ 1. Commercial production of tobacco began in North America in 1612.
- _____ 2. The invention of the cigarette-making machine caused the use of tobacco to increase greatly.
- _____ 3. By 1977, an average smoker in the United States consumed almost 13 000 cigarettes a year.
- _____ 4. The rise in cigarette consumption had no effect on the number of people afflicted with smoking-related problems.

- _____ 5. A link between cancer and tobacco use was not suspected until after 1964.

- _____ 6. In 1964, the Surgeon General's report identified smoking as a leading cause of cancers and other diseases.
- _____ 7. As evidence of the link between smoking and health problems mounted, many people wanted restrictions placed on cigarette use.
- _____ 8. Throughout the United States, individuals under the age of eighteen can legally purchase tobacco products.

- _____ 9. Smoking is banned on all domestic air flights in the United States.
- _____ 10. Restrictions on smoking were designed to help prevent health problems in smokers.

- _____ 11. Breathing in cigarette smoke-filled air is called passive smoking.
- _____ 12. Advertising is an effective way for a tobacco company to lure new smokers.
- _____ 13. Since 1971, cigarette advertisements have been allowed on radio and television.
- _____ 14. Protest groups feel that certain advertisements attempt to encourage young people to start smoking.
- _____ 15. Some people feel that the rules against cigarette ads infringe on the companies' constitutional right of free speech.