

# Lesson Plan

Teacher's Name ..... Date .....  
Grade ..... Class(es) ..... Date(s) ..... M Tu W Th F

## Lesson 27.1 Interpreting Visual Messages *SE/TWE pp. 780–785*

### FOCUS

**Objective:** To develop and apply effective skills for identifying, understanding, and interpreting visual images and messages sent by various forms of mass media

\_\_\_ Bellringer and Motivating Activity, TWE p. 780

### TEACH

- \_\_\_ L2, Interpret Another Nature Photograph, TWE p. 781
- \_\_\_ English Language Learners, TWE p. 781
- \_\_\_ L2, From Words to Images, TWE p. 782
- \_\_\_ Enrichment and Extension, TWE p. 782
- \_\_\_ L1, Interpreting a Political Cartoon, TWE p. 783
- \_\_\_ L2, Application and Practice, TWE p. 783
- \_\_\_ Viewing the Art, TWE p. 783
- \_\_\_ Exploring Language, TWE p. 784
- \_\_\_ Less-Proficient Readers, TWE p. 784
- \_\_\_ L1, Apply the Chart, TWE p. 785
- \_\_\_ Creating a Form, TWE p. 785
- \_\_\_ English Language Learners, TWE p. 785

### PRACTICE AND ASSESS

- \_\_\_ Evaluation Rubrics: Exercise 1, TWE p. 781
- \_\_\_ Evaluation Rubrics: Exercise 2, TWE p. 783
- \_\_\_ Evaluation Rubrics: Exercise 3, TWE p. 785

### Additional Resources

- \_\_\_ *Viewing and Representing Activities*

### CLOSE

- \_\_\_ Close activity, TWE p. 785

### Homework Assignments

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### Assessment Options

- \_\_\_ *Tests with Answer Key & Rubrics*
- Unit 27 Pretest
- \_\_\_ *Testmaker*
- Unit 27 Pretest

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## Lesson 27.2 Analyzing Media Messages *SE/TWE pp. 786–789*

### FOCUS

**Objectives:** To learn and use effective skills for analyzing the significance of visual images; to evaluate the use of visual images across media

\_\_\_ Bellringer and Motivating Activity, TWE p. 786

### TEACH

- \_\_\_ Critical Thinking, TWE p. 787
- \_\_\_ L2, Use the Chart, TWE p. 788
- \_\_\_ Internet Advertising, TWE p. 788
- \_\_\_ Cooperative Learning, TWE p. 788

### PRACTICE AND ASSESS

- \_\_\_ Evaluation Rubrics: Exercises 4, 5, and 6, TWE p. 787
- \_\_\_ Evaluation Rubrics: Exercises 7, 8, and 9, TWE p. 789

### Additional Resources

- \_\_\_ *Viewing and Representing Activities*

### CLOSE

- \_\_\_ Close activity, TWE p. 789

### Homework Assignments

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## Lesson 27.3 Producing Media Messages SE/TWE pp. 790–794

### FOCUS

**Objectives:** To learn how to evaluate and produce visuals; to collaborate with others to create visual messages

\_\_\_ Bellringer and Motivating Activity, TWE p. 790

### TEACH

- \_\_\_ L2, Distinguishing Types of Humor, TWE p. 791
- \_\_\_ Less-Proficient Readers, TWE p. 791
- \_\_\_ Enrichment and Extension, TWE p. 792
- \_\_\_ Scripting, TWE p. 793
- \_\_\_ Enrichment and Extension, TWE p. 793

### PRACTICE AND ASSESS

- \_\_\_ Evaluation Rubrics: Exercise 10, TWE p. 792
- \_\_\_ Evaluation Rubrics: Exercise 11, TWE p. 794

### Additional Resources

- \_\_\_ *Viewing and Representing Activities*

### CLOSE

- \_\_\_ Close activity, TWE p. 794

### Homework Assignments

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### Assessment Options

- \_\_\_ *Tests with Answer Key & Rubrics*
- \_\_\_ *Unit 27 Mastery Test*
- \_\_\_ *Testmaker*
- \_\_\_ *Unit 27 Mastery Test*
- \_\_\_ *MindJogger Videoquizzes*
- \_\_\_ *Interactive Tutor: Self-Assessment, Unit 27*